annual review 2006-2007
thinking, talking, acting
on the environment

THINKING
TALKING
ACTING
Green Alliance works to make environmental solutions a priority in British politics.

Our three aims:
  _ to make the environment a central political issue
  _ to integrate the environment into public policy and decision-making
  _ to stimulate new thinking and advance the environmental agenda into new areas

Green Alliance’s activities are organised around four strategic themes:

Progress in each of these areas is vital if we are to protect and improve our environment.

This review describes the highlights of our 2006-07 programme under each theme and gives a brief outline of our current work.

Find out more at www.green-alliance.org.uk
Over the past year we have focused our work around four themes, to bring greater clarity to our work and thinking, both internally and externally. We are already feeling the benefits. It has enabled us to concentrate on our priorities and, above all increase our ambitions and influence in environmental policy.

The politics are where it is at right now. We will do our utmost to make the profile of this issue deliver real world outcomes. I am pleased that over the past year we have managed a deeper engagement with the parties, through the launch of The Green Standard with our colleagues in other environment groups and through Green Alliance’s independent work. This is only the start. Over the next year we will be redoubling our efforts to persuade and cajole politicians of all parties to commit to ambitious policies that can address environmental, economic and social objectives.

Despite greater awareness of climate change and other issues, most people are still not sufficiently aware of or committed to action on the environment. We work on this from a policy perspective with government and business through our Green Living work. But we also believe that NGOs, as a highly creative and mobilising force, are the key to greater public action.

We are therefore developing an exciting new venture called Greenwave that will provide a physical and virtual space for a broad range of NGOs to develop new insights and approaches to reach and engage new audiences. With our long experience as a catalyst, we are well positioned to bring organisations together on this pivotal challenge. It will be our contribution to bringing about the crucial step change in public commitment that is so urgently needed for a more sustainable future.

This is a critical time for environmental policy and politics. The magnitude of the task demands a bold approach and big ideas. Green Alliance is moving forward with both.

Stephen Hale
director
We suggested a new intellectual framework for government spending, recognising the value of the environment and enshrining its protection in the structure of the UK economy. “This approach poses real challenges to current Treasury thinking. A failure to tackle climate change will have devastating economic and social consequences...” Beyond Stern, Green Alliance 2006

We steered the development and launch of The Green Standard: Tests for environmental leadership in February 2007, a joint initiative by nine major UK environment groups, to publicly judge the environmental performance of the three main parties in the run-up to the next general election.

“Well done for orchestrating such a milestone.” Sue Holden, chief executive, The Woodland Trust

“...it will help to keep us all up to the mark in our efforts to construct a programme of environmental measures which will genuinely make a difference.” Oliver Letwin MP, chairman of the Conservative policy review

Gordon Brown outlined his approach to future environmental policy at home and abroad in a major speech to Green Alliance.

“I did not realise... quite the scale of the challenge that would be revealed by Nick Stern’s work... But, as Stern shows, this is also a world of great new opportunity, for business, commerce and science...” Gordon Brown to Green Alliance, March 2007

We are working with other environment groups to influence the approach of the three main parties to The Green Standard tests (find out more at www.greenstandard.org.uk). We will continue to initiate debate with key political figures, and press for high level commitments to act.

To find out more about our politics theme contact Tracy Carty, senior policy adviser, tcarty@green-alliance.org.uk 020 7630 4527

“This approach poses real challenges to current Treasury thinking. A failure to tackle climate change will have devastating economic and social consequences...” Beyond Stern, Green Alliance 2006

We are working with other environment groups to influence the approach of the three main parties to The Green Standard tests (find out more at www.greenstandard.org.uk). We will continue to initiate debate with key political figures, and press for high level commitments to act.

To find out more about our politics theme contact Tracy Carty, senior policy adviser, tcarty@green-alliance.org.uk 020 7630 4527

“This approach poses real challenges to current Treasury thinking. A failure to tackle climate change will have devastating economic and social consequences...” Beyond Stern, Green Alliance 2006
Our ambitious programme of policy research and advocacy aims to accelerate the UK’s progress towards short and longer-term targets that will reduce climate change emissions.

CLIMATE CHANGE

2006_07... The government’s energy review concluded, and led to a new energy white paper in May 2007. This had a number of welcome measures, such as an increased focus on heat use and proposals to strengthen the Emissions Trading Scheme. But it reignited the nuclear debate, with Greenpeace’s successful legal case judging the government’s nuclear proposals to be ‘unlawful’ on the grounds of insufficient public consultation.

The serious disconnect between the scientific evidence and domestic policy became clearer than ever. The Intergovernmental Panel on Climate Change gave its latest view on the science, and a stark warning about the impacts of climate change.

Defra’s own annual statistics showed that UK emissions continued to rise. So the government’s groundbreaking climate change bill, published in March 2007, was timely and welcome. The UK became the first country to commit to enshrining targets in legislation, promising a 60 per cent reduction in greenhouse gases by 2050. In the budget, Gordon Brown announced that all new homes must be zero carbon by 2016.

What we did... Concerns about climate change have been regarded as separate from, even at odds with, government housing ambitions. We set the record straight, demonstrating how the climate change agenda is not only consistent with, but also vital to, government aspirations for affordable homes and sustainable communities. “...cleaner, safer, greener energy in our homes and in our communities is not just an innovative technological solution. It can also be a catalyst for cultural change.” Housing a low carbon society, Green Alliance 2006

Our contribution to the energy review was a showcase of ambitious, achievable energy policies. It showed the potential for a more decentralised energy system and new measures for energy efficiency and renewables.

...the National Grid will transform from a one-way provider of power to consumers, to a two-way web, linking distributed sources of energy supply and demand.” A new vision for energy, Green Alliance 2006

Generating heat emits more carbon dioxide than electricity and offers one of the cheapest routes to emissions reduction. Thirty organisations, including businesses, NGOs and parliamentary bodies, supported Green Alliance’s A manifesto for sustainable heat, which influenced the government to strengthen its commitments on heat in the energy white paper.

“Green Alliance has been instrumental in shaping this debate and moving it forward at a crucial time for UK energy policy.” Graham Meeks, director, Combined Heat & Power Association

Two of our evening ‘soap box’ debates focused on climate change this year. The first discussed how Europe’s leaders could be persuaded to show greater commitment and leadership on climate change and another took stock of Labour’s record on climate change after nine years in power.

2007_08... The climate bill becomes an act in spring 2008. It will lock this and future governments into legally binding targets for CO2 reductions for 2020 and 2050, but there is no coherent strategy to reach them. We are working on A blueprint for climate change, the measures needed to deliver the targets, including new technologies, policy tools and frameworks. In particular, we want new commitments on heat, carbon capture and storage, and the role of local government.

On the international front we are working on the climate dimension of the EU budget and engaging with government, business and NGOs on international negotiating processes.

To find out more about our climate change theme contact Russell Marsh, head of policy, rmarsh@green-alliance.org.uk 020 7630 4521

...the National Grid will transform from a one-way provider of power to consumers, to a two-way web, linking distributed sources of energy supply and demand.” A new vision for energy, Green Alliance 2006
We work on waste and resource issues because a smarter, greener economy has to be less wasteful. Closing the loop between production and consumption is possible and we aim to make it happen.

WASTE & RESOURCES

2006_07... Defra consulted on its waste strategy review (finally published May 2007). There were encouraging announcements from the retail sector with major stores going public on their own ambitious new waste strategies. Asda committed to zero waste to landfill by 2010 and Marks & Spencer’s Plan A promised no clothes or packaging to landfill by 2012.

Under pressure from EU targets and progressive companies, the Treasury agreed to increase landfill tax. The Lyons Review into the future of local government, published in March 2007, added to the voices calling for councils to be granted powers to introduce variable charging (or ‘pay-as-you-throw’) for household waste.

What we did... We set the agenda by introducing the concept of ‘pay-as-you-throw’ in August 2006, causing a stir in the media. “Wheelie bin microchips could alert councils to big polluters” The Guardian

“There are few better routes to higher recycling than through giving householders financial incentives.” Julie Hill, Green Alliance, quoted in The Independent

“The truth is that there isn’t limitless land for endless landfills... unless we want this green and pleasant country to disappear beneath an avalanche of bin liners we need to do something radical... It is vital Britain cleans up its act.” Daily Mirror

With the Institute of Public Policy Research, we advocated new product taxes and exposed the UK as the third worst country in Europe for recycling. “It simply requires a conscious shift in the way we price resources. They are, after all, the whole basis of our prosperity.” A zero waste UK, Green Alliance/IPPR 2006

Encouraging more compostable packaging and reducing construction waste were the focus of Green Alliance workshops for companies and NGOs during 2006-07. “...it was one of the most constructive sessions on this subject I have attended. Most meetings don’t have such a cross section of informed opinion in one place.” Peter Ettridge, Amcor Flexibles (a major global packaging company).

Our advocacy work with the waste industry influenced new Treasury commitments in the budget to increase the landfill tax escalator. “Green Alliance’s work was instrumental in persuading the Treasury of the case for an increase in the landfill tax escalator. The previous rate of increase was not enough to trigger investment in alternatives to landfill”

Ian Goodfellow, managing director, Shanks Waste Management Ltd

2007_08... We are now looking to products for radical solutions. This includes influencing future packaging innovation like compostable packaging and promoting the debate about product taxes to reduce waste. A new portal on the Green Alliance website is tracking our exploration of the issues, looking at which wastes matter most in terms of environmental impact, which are best suited for recycling and which should be first in line for ‘designing out’.

To find out more about our waste and resources theme contact

Hannah Hislop, policy officer, hhislop@green-alliance.org.uk

020 7630 4529

“It simply requires a conscious shift in the way we price resources. They are, after all, the whole basis of our prosperity.”

A zero waste UK, Green Alliance/IPPR 2006
The debate around greener ways of living shot up the agenda, fuelled by public concern about climate change and greater media attention. The concept of ‘one planet living’ developed by WWF and BioRegional entered the language of ministers. Major companies in turn latched onto the public mood announcing ethical and environmental improvements to their business practises. While new products, companies, publications, websites and initiatives flourished, political debate around behaviour change was still generating more heat than light.

Meanwhile, the government continued to look for successful strategies to ensure a more sustained and widespread shift to green living in the UK.

“Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality.” Achieving a step-change in environmental behaviours, Green Alliance 2006

2006_07... The debate around greener ways of living shot up the agenda, fuelled by public concern about climate change and greater media attention. The concept of ‘one planet living’ developed by WWF and BioRegional entered the language of ministers. Major companies in turn latched onto the public mood announcing ethical and environmental improvements to their business practises. While new products, companies, publications, websites and initiatives flourished, political debate around behaviour change was still generating more heat than light.

Meanwhile, the government continued to look for successful strategies to ensure a more sustained and widespread shift to green living in the UK.

“Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality.” Achieving a step-change in environmental behaviours, Green Alliance 2006

2006_07... The debate around greener ways of living shot up the agenda, fuelled by public concern about climate change and greater media attention. The concept of ‘one planet living’ developed by WWF and BioRegional entered the language of ministers. Major companies in turn latched onto the public mood announcing ethical and environmental improvements to their business practises. While new products, companies, publications, websites and initiatives flourished, political debate around behaviour change was still generating more heat than light.

Meanwhile, the government continued to look for successful strategies to ensure a more sustained and widespread shift to green living in the UK.

“Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality.” Achieving a step-change in environmental behaviours, Green Alliance 2006

2006_07... The debate around greener ways of living shot up the agenda, fuelled by public concern about climate change and greater media attention. The concept of ‘one planet living’ developed by WWF and BioRegional entered the language of ministers. Major companies in turn latched onto the public mood announcing ethical and environmental improvements to their business practises. While new products, companies, publications, websites and initiatives flourished, political debate around behaviour change was still generating more heat than light.

Meanwhile, the government continued to look for successful strategies to ensure a more sustained and widespread shift to green living in the UK.

“Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality.” Achieving a step-change in environmental behaviours, Green Alliance 2006

2007_08... We are concentrating on policy innovation around two of the most influential areas of personal behaviour: food and homes. Food has considerable environmental impact but, while the public is increasingly willing to change, there is a need to focus government and public action. There is also huge potential to improve an individual’s impact in the home. Homes are responsible for around 27 per cent of total carbon dioxide emissions, over half of water consumption and ten per cent of waste. Green Alliance is working to pin down the most effective incentives to ensure a step-change towards more automatic and widespread greener behaviour.

For more information about our green living theme contact Rebekah Phillips, policy officer, rphillips@green-alliance.org.uk 020 7630 4528

Making the green option the best choice is the way to mainstream greener living. We aim to influence the role of government in enabling business and consumers to change their behaviours to benefit the environment.

GREEN LIVING

What we did... In autumn 2006 Green Alliance organised an engagement process for the Department for Environment, Food and Rural Affairs (Defra). We involved a wide range of civil society organisations, identifying the priority actions that individuals should take in their homes, their purchasing and travel to benefit the environment. We included an analysis of how policy changes could make it easier for individuals to take these actions. Our policy recommendations, aimed at driving the mass uptake of these behaviours, are now central to Defra’s new environmental behaviour strategy. “Green Alliance again proved their worth, knowing how to get all the right people together at the right time and get good, useable results from them. They were key in helping us at Defra to turn David Miliband’s desire for citizen action on climate change into a, more or less, agreed list of individual behaviours. This provided the basis for the Act on CO2 campaign.” Jill Rutter, director of strategy and sustainable development, Defra

2007_08... We are concentrating on policy innovation around two of the most influential areas of personal behaviour: food and homes. Food has considerable environmental impact but, while the public is increasingly willing to change, there is a need to focus government and public action. There is also huge potential to improve an individual’s impact in the home. Homes are responsible for around 27 per cent of total carbon dioxide emissions, over half of water consumption and ten per cent of waste. Green Alliance is working to pin down the most effective incentives to ensure a step-change towards more automatic and widespread greener behaviour.

For more information about our green living theme contact Rebekah Phillips, policy officer, rphillips@green-alliance.org.uk 020 7630 4528

“Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality.” Achieving a step-change in environmental behaviours, Green Alliance 2006

Making the green option the best choice is the way to mainstream greener living. We aim to influence the role of government in enabling business and consumers to change their behaviours to benefit the environment.
Our support network includes interested individuals and professionals from many walks of life, as well as organisations and institutions. Although we are not a fixed alliance of green interests, instigating partnerships and coalitions is central to what we do. We regularly work collaboratively with the major environment groups on joint policy initiatives. We also form alliances around particular issues, often involving a wide range of interests. These disband when the work is done. For our work on energy for example, we have gathered different groups of businesses, organisations and experts around nuclear power, renewable energy and heat. It’s an effective strategy providing a single voice for a group of what can be quite disparate interests.

But Green Alliance also pursues its agenda independently. We target our expertise for best results: researching, opening dialogue, providing analysis and making concrete policy recommendations for a better environment.

“The alliance for sustainable heat, which pulled together the knowledge, enthusiasm, and expertise of some 30 organisations, was a great and timely initiative. The manifesto makes the case for promoting sustainable heat (and cooling) within the UK and the strategy sets out the actions needed to make sustainable heat a reality. An excellent piece of work that has really moved the debate forward and been instrumental in pushing sustainable heat up the political agenda.” Jan Devito, policy advisor to the Micropower Council and director, Jade Energy

Feedback this year from two members of our alliance on sustainable heat.

JOIN US

You can support Green Alliance’s work by becoming an individual member. Members receive our quarterly magazine Inside Track and are invited to our annual debate in London. For information about individual membership contact Billy Garnett, head of resources, bgarnett@green-alliance.org.uk 020 7630 4518

Our business circle provides a unique network for a small group of major companies to exchange views with important government bodies, relevant NGOs and each other. Members receive all Green Alliance’s publications and invitations to our events, including some organised exclusively for the business circle. Members also have the opportunity of deeper involvement in our work themes. For information about joining the business circle contact Faye Scott, policy officer, fscott@green-alliance.org.uk 020 7630 4524

Income from membership is allocated evenly across our work themes, which are also supported by project partners and from grants and donations. If you are interested in supporting any of Green Alliance’s work themes contact Russell Marsh, head of policy, rmarsh@green-alliance.org.uk 020 7630 4521

Visit our website www.green-alliance.org.uk for more information about supporting Green Alliance.
We are grateful to the following individuals who support Green Alliance’s work:

**Members**

- Coralie Abbott
- Jamie Abbitt
- John Adams
- Charles Allin
- Dr Alan J. Amin
- Gideon Amos
- Victor Anderson
- Mark Anslow
- Anne Ashle
- John Ashton
- Tim Aspin
- Prof Graham Ashworth
- Robert Atkinson
- Mark Avery
- Godric Bader
- Rose Baker
- Janet Barber
- David Baker
- Alison Barnes
- Harry Barton
- Phil Barton
- Clive Bateman
- Colin Beardsmore
- Lord Timothy Bevan
- Beaumont
- Susan Bell
- Toby Belsom
- Terence Bendixson
- Gareth Benyon
- David Bent
- Nick Bent
- Lord Anthony
- Berkeley
- Camilla Berridge
- Sebastian Berry
- Robin Bidwell
- Jennifer Bird
- John Blake
- Peter Blackwell
- John Blundell
- Ronald Blythe
- Anthony Bourne
- David Bowe
- Duncan Brack
- Tim Blackman
- Zac Bremer
- Roger Brockway
- Steffie Broer
- Andrew Brown
- Chris Brown
- James Bruges
- Michael Buick
- Simon Bullock
- Tom Burke
- Richard Burnett
- Hall
- Kate Burningham
- Sarah Burton
- Tony Burton
- Roger Burton
- Danielle Byrne
- Fanny Calder
- Lord Ewen Cameron
- James Cameron
- Mark Campanile
- Helen Carey
- Steve Carter
- Lord Carter
- Pamela Castle
- Paul Chambers
- Ruth Chambers
- Prof Martin Charter
- David Chaytor
- Malcolm Child
- Maureen Child
- Giles Chittell
- Ian Christie
- Chris Church
- M J Clark
- Roger Clarke
- Barry Coates
- Lindsay Corbene
- Anne Collar
- John Collingwood
- Sir Ken Collins
- Mark Collins
- Joanna Collins
- Tony Colman
- James Colman
- Tim Coridy
- Majid Darvish
- Dr Hadi Darvish
- John Blinden
- Ronald Blythe
- Anthony Bourne
- David Bowe
- Duncan Brack
- Tim Blackman
- Zac Bremer
- Roger Brockway
- Steffie Broer
- Andrew Brown
- Jack Brookman
- Clifford Davy
- Hannah Dick
- Baroness Edmée
- DI Pauli
- Jonathan Dimbleby
- Jacqui Dixon
- Martin Doughty
- Philip Douglas
- Julie Doyle
- Stephanie Draper
- Rachel Drayson
- Christine Drury
- Nick Dusick
- Malcolm Eames
- Penny Egan
- Prof Paul Elkins
- John Elkington
- Louise Every
- Nick Eyre
- Bill Eyes
- Felicity Fairbairn
- Jeremy Faulk
- Malcolm Ferguson
- Jacquetta Fewster
- David Fitzsimons
- David Fleming
- Tom Flood
- Julie Foley
- Catherine Fookes
- Lord Norman Foster
- John Fowles
- Tim Foxon
- George Franklin
- Prof Edward
- Mallagahn
- John Garbutt
- RT Hon Earl of
- Cranbrook
- Peter Gavask
- Nicky Gavron
- Martin Gibson
- William Gillis
- Robin Giese
- Philip Glyn
- Kirsty Gogan
- Simon Goldick
- John Gordon
- Matthew Gorman
- Prof Malcolm Grant
- Tony Grayling
- W J Griffiths
- John Grimshaw
- Prof Michael Grubb
- RT Hon John
- Gummer
- Nigel Haigh
- Julia Haines
- Paul Hamblin
- Chris Hampson
- Baroness Sally
- Hanwee
- Rev Reverend
- Harbottle
- Sir John Harman
- Martin Harper
- David Harris
- Roger Harrison
- Sir Peter Harrop
- Nick Hartley
- Lord Christopher
- Haskins
- Paul Hatchwell
- Tony Hawkehead
- Dirk Hazell
- Samantha Heath
- Dieter Robin Helm
- Lucinda Hensman
- Barbara Hermidge
- Simon Hicks
- Sarah Hill
- Julie Hill
- Mayer Hillman
- John Stuart Hills
- Baroness Jennifer
- Hillton
- Vicki Hird
- David Hirst
- Patrick Holden
- John Holliday
- Paula Hollings
- Richard Gordon
- Holme
- Stuart Housden
- Rupert Howes
- Richard Howitt
- Robert Hull
- Robert Hutchinson
- Merlyn Hyman
- Katherine Isbester
- Roy Jenkins
- Michael Jacobs
- Prof Roy Jenkins
- Prof Michael McCloskey
- John Percival
- Anthony Perret
- Charles Perry
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeev Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanjeeb Sealy
- Brent Shaw
- Anthony Thomas
- Yasmin Sharif
- Liz Thompson
- George Thompson
- Alison Thompson
- Andrew Thorburn
- Simon Thornton
- Wood
- Julia Thrift
- Don Potter
- Adrian May
- Tony Paterson
- Doug Parr
- Matt Patela
- Tony Paterson
- Dr R J Pentreath
- Philip Sands
- Diana Schumacher
- Paul Scott
- Sanhee
Thanks to the following organisations for their funding, support and partnership during 2006-07

SUPPORT

ASDA
The Ashden Trust
Biffa
Boots
BP
Carbon Trust
Cecil Pilkington Charitable Trust
Centrica
Combined Heat and Power Association
The Co-operative
CPRE
Defra
Defra’s Environmental Action Fund
Communities and Local Government
DFID
EEDA
Econergy
Energy Crops Company
Environment Agency
E.On
ESA
Esmée Fairbairn Foundation
Foreign and Commonwealth Office
Friends of the Earth

Froling
Greenpeace UK
Greenpeace Trust
Groundwork
INCPEN
Interface Europe
IPPR
JMG Foundation
Johnson Matthey
Marks and Spencer
National Trust
Natural England
Renewable Energy Systems
Royal and Sun Alliance
RSPB
RWE
Sainsburys
Shell
Westminster Foundation
Shell
The Wildlife Trusts
The Woodland Trust
WRAP
WWF

Business circle members

Asda
British Gas
BP
BT
Conoco
KPMG
Rio Tinto
Royal Bank of Scotland
Royal Sun Alliance

RWE npower
Sainsburys
Severn Trent
Shell
Thames Water
Unilever
United Utilities
Water UK

TREASURER’S REPORT

2006_2007

During the year Green Alliance has been able to deliver a wide range of excellent work, as outlined elsewhere in this review, thanks to the financial support of individuals, companies, other charities and government.

Income for the year was £693,000. Expenditure was slightly higher at £708,000, including costs incurred in relation to restricted income received in 2005-06.

Our charitable activities accounted for 92 per cent of our expenditure, with just eight per cent spent on fundraising and governance.

As almost two-thirds of our income is restricted for specific projects, we are particularly pleased to have been able to increase our general reserve in line with our plans and thereby strengthen our financial foundation for the future.

The introduction of our new theme-based structure has given us greater flexibility and enabled us to respond better to the needs of our funders.

We also maintained a healthy balance in funding from each of the public, private and voluntary sectors.

In the year ahead we will continue to develop our longer term funding plans, based around our themes, to enable us to have even greater impact.

A summary of our accounts for 2006-07 is shown here. The full trustees' report and accounts, prepared in accordance with the charity accounting guidelines (SORP), is available via our website or from our office.

Philip Parker, Treasurer

Income

Expenditure

- Project income
- Charitable activity
- Memberships
- Fundraising
- Grants and donations
- Governance costs
- Sponsorship
- Other
Summarised accounts

Statement of financial activities for the year ended 31 March 2007

<table>
<thead>
<tr>
<th></th>
<th>2007 Restricted funds</th>
<th>2007 Unrestricted funds</th>
<th>Year ended 31 March 2007 Total funds</th>
<th>Year ended 31 March 2006 Total funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incoming resources</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Incoming resources from</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>generated funds:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Voluntary income</td>
<td>253,740</td>
<td>6,481</td>
<td>253,740</td>
<td>6,481</td>
</tr>
<tr>
<td>Bank interest receivable</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Incoming resources from</td>
<td>432,058</td>
<td>1,057</td>
<td>433,115</td>
<td>542,736</td>
</tr>
<tr>
<td>charitable activities – Research, events and publications</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total incoming resources</td>
<td>432,058</td>
<td>261,278</td>
<td>693,336</td>
<td>731,021</td>
</tr>
<tr>
<td>Resources expended</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cost of generating funds</td>
<td>43,044</td>
<td>43,044</td>
<td>43,044</td>
<td>42,358</td>
</tr>
<tr>
<td>Fundraising</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charitable expenditure</td>
<td>492,177</td>
<td>159,297</td>
<td>651,474</td>
<td>590,409</td>
</tr>
<tr>
<td>Research, events and publication costs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Governance costs</td>
<td>13,333</td>
<td>13,333</td>
<td>12,526</td>
<td></td>
</tr>
<tr>
<td>Total resources expended</td>
<td>492,177</td>
<td>215,674</td>
<td>707,851</td>
<td>645,293</td>
</tr>
<tr>
<td>Net income before transfers</td>
<td>(60,119)</td>
<td>45,604</td>
<td>(14,515)</td>
<td>85,728</td>
</tr>
<tr>
<td>Transfers between funds</td>
<td>14,109</td>
<td>(14,109)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Income after transfers</td>
<td>(46,010)</td>
<td>31,495</td>
<td>(14,515)</td>
<td>85,728</td>
</tr>
<tr>
<td>Fund balances brought forward at 1 April 2006</td>
<td>138,804</td>
<td>114,790</td>
<td>253,594</td>
<td>167,866</td>
</tr>
<tr>
<td>Fund balances carried forward at 31 March 2007</td>
<td>92,794</td>
<td>146,285</td>
<td>239,079</td>
<td>253,594</td>
</tr>
</tbody>
</table>

Trustees’ statement

The full financial statements were approved by the directors/trustees on 11 September 2007. They, together with an annual report, have been sent to the Charity Commission and the Registrar of Companies. The financial statements have been audited by haysmacintyre, Chartered Accountants & Registered Auditors and received an unqualified opinion. These summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. They are extracted from the annual financial statements and these, including the auditor’s report and the trustees’ annual report, are available from the company secretary at Green Alliance.

On behalf of the directors/trustees of The Green Alliance Trust (known as Green Alliance) 11 September 2007

Dorothy Mackenzie, Chair

Philip Parker, Hon. Treasurer

Auditors’ statement to the trustees of Green Alliance

We have examined the summarised financial statement of Green Alliance.

Respective responsibilities of trustees and auditors

The trustees are responsible for preparing the summarised financial statements in accordance with the recommendations of the charities SORP.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full financial statements and trustees’ annual report. We also read the other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

Basis of opinion

We conducted our work in accordance with Bulletin 1999/6 ‘The auditors’ statement on the summary financial statement’ issued by the Auditing Practices Board for use in the United Kingdom.

Opinion

In our opinion the summarised financial statements are consistent with the full financial statements and the trustees’ annual report of Green Alliance for the year ended 31 March 2007.

haysmacintyre
Chartered Accountants & Registered Auditors
Fairfax House
15 Fulwood Place
London, W1CV 6XY

Balance sheet

as at 31 March 2007

<table>
<thead>
<tr>
<th></th>
<th>31 March 2007</th>
<th>31 March 2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td>9,203</td>
<td>10,319</td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors and prepayments</td>
<td>157,813</td>
<td>151,518</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td>191,222</td>
<td>232,955</td>
</tr>
<tr>
<td></td>
<td><strong>349,035</strong></td>
<td><strong>384,473</strong></td>
</tr>
<tr>
<td>Creditors: amounts falling due within one year</td>
<td><strong>(119,159)</strong></td>
<td><strong>(141,198)</strong></td>
</tr>
<tr>
<td>Net current assets</td>
<td>229,876</td>
<td>243,275</td>
</tr>
<tr>
<td>Total assets less current liabilities</td>
<td><strong>239,079</strong></td>
<td><strong>253,594</strong></td>
</tr>
<tr>
<td>Funds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted funds</td>
<td>92,794</td>
<td>138,804</td>
</tr>
<tr>
<td>Unrestricted-General Funds</td>
<td>146,285</td>
<td>114,790</td>
</tr>
<tr>
<td></td>
<td><strong>239,079</strong></td>
<td><strong>253,594</strong></td>
</tr>
</tbody>
</table>

Balance sheet

as at 31 March 2006

<table>
<thead>
<tr>
<th></th>
<th>31 March 2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed assets</td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
</tr>
<tr>
<td>Debtors and prepayments</td>
<td></td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>242,750</strong></td>
</tr>
<tr>
<td>Creditors: amounts falling due within one year</td>
<td><strong>(141,198)</strong></td>
</tr>
<tr>
<td>Net current assets</td>
<td></td>
</tr>
<tr>
<td>Total assets less current liabilities</td>
<td><strong>253,594</strong></td>
</tr>
<tr>
<td>Funds</td>
<td></td>
</tr>
<tr>
<td>Restricted funds</td>
<td></td>
</tr>
<tr>
<td>Unrestricted-General Funds</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>253,594</strong></td>
</tr>
</tbody>
</table>
Staff
Stephen Hale
director
020 7630 4517 (pa)

Rachel Butterworth
fundraising and
communications manager
020 7630 4525

Tracy Carty
senior policy adviser
020 7630 4527

Karen Crane
communications adviser
020 7630 4519

Billy Garnett
head of resources
(maternity cover to June 2008)
020 7630 4518

Hannah Hislop
policy officer
020 7630 4529

Louise Humphrey
head of resources (maternity
leave until June 2008)
020 7630 4518

Russell Marsh
head of policy
020 7630 4521

Rebekah Phillips
policy officer
020 7630 4528

Faye Scott
policy officer
020 7630 4524

Trustees
Dorothy Mackenzie (Chair)
Philip Parker (Hon. Treasurer)
Robin Bidwell CBE
Tom Burke CBE
Pamela Castle OBE
Nigel Haigh OBE
Alistair Keddie CB
Deborah Mattinson
Dame Julie Mellor
Derek Osborn CB
Fiona Reynolds CBE

Associates
Ian Christie
Julie Hill
Jiggy Lloyd
Stuart Singleton-White
Derek Smith
Sheila Watson
Rebecca Willis

Interns
Thanks to the following who
volunteered their time and skills
to Green Alliance during 2006-07;
Mark Anslow
Camilla Berridge
Tim Cadman
Hannah Dick
Rachel Drayson
Madeline Hodge
Louise Hopper
Megan Konar
Oliver Lawder
Ghislaine Manuel
Michael May
Maureen Murphy
Gavin Prentice
Daisy Streetfield
Corinne Tellier
Anne Udema

Book keeper
Marta Silva

Office
36 Buckingham Palace Road
London SW1W 0RE

General enquiries
ga@green-alliance.org.uk
020 7233 7433

Staff emails
initialsurname
@green-alliance.org.uk

© Green Alliance 2007
Registered charity number
1045395
Company limited by guarantee
3037633

“This is a critical time for environmental policy
and politics. The magnitude of the task demands
a bold approach and big ideas. Green Alliance
is moving forward with both.”
Stephen Hale, director, Green Alliance