

annual review 2006\_2007  
thinking, talking, acting  
on the environment

“green  
alliance...”

THINKING  
TALKING  
ACTING



Green Alliance works to make environmental solutions a priority in British politics.

Our three aims:

- \_ to make the environment a central political issue
- \_ to integrate the environment into public policy and decision-making
- \_ to stimulate new thinking and advance the environmental agenda into new areas

Green Alliance's activities are organised around four strategic themes:

**POLITICS**  
**CLIMATE CHANGE**  
**WASTE & RESOURCES**  
**GREEN LIVING**

Progress in each of these areas is vital if we are to protect and improve our environment.

This review describes the highlights of our 2006-07 programme under each theme and gives a brief outline of our current work.

Find out more at [www.green-alliance.org.uk](http://www.green-alliance.org.uk)

Chair's introduction	_2
Director's message	_3
Politics	_4
Climate change	_6
Waste & resources	_8
Green living	_10
How we work	_12
Join us	_12
Members	_14
Support	_16
Finance	_17
Staff & trustees	_20

**THINKING, TALKING, ACTING  
ON THE ENVIRONMENT**

# CHAIR'S INTRODUCTION

We set out in 2006-07 to significantly increase Green Alliance's influence on environmental politics and policy. As this *annual review* demonstrates, we have made some important strides in that direction.

In a landmark year for environmental legislation, Green Alliance was actively engaged behind the scenes, influencing the processes that led to the energy white paper, the waste strategy review and the climate change bill.

We were the chosen platform for Gordon Brown's keynote speech on the environment shortly before he became prime minister, and also hosted a keynote speech by David Cameron, a very positive reflection on our stature and impartiality in the political sphere.

We focused on converting the latest green fashion in politics into lasting commitments through The Green Standard tests initiative, working alongside eight other major UK environmental organisations. We hope that the tests will help to set the standard for a race to the top in the run up to the next election.

This is what Green Alliance is for: to ensure that the environment is a central and genuine priority for politicians and policy-makers. We are succeeding because we are fortunate to have a dedicated and clever staff team who make Green Alliance so effective. We also have a wide and increasing network of supportive organisations and individuals, who stimulate, inform, fund and work in partnership with us. I would like to extend my thanks to them all for believing in our work and for helping us to get so far.

But our current successes do not mask the fact that our mission increases in importance by the day, as we hear of increasing global climate change effects, loss of biodiversity and the degradation of our environment. We know that, with intelligent policies, solutions can be found. We are working to make sure they are.



Dorothy Mackenzie  
chair



# DIRECTOR'S MESSAGE

Over the past year we have focused our work around four themes, to bring greater clarity to our work and thinking, both internally and externally. We are already feeling the benefits. It has enabled us to concentrate on our priorities and, above all increase our ambitions and influence in environmental policy.

The politics are where it is at right now. We will do our utmost to make the profile of this issue deliver real world outcomes. I am pleased that over the past year we have managed a deeper engagement with the parties, through the launch of The Green Standard with our colleagues in other environment groups and through Green Alliance's independent work. This is only the start. Over the next year we will be redoubling our efforts to persuade and cajole politicians of all parties to commit to ambitious policies that can address environmental, economic and social objectives.

Despite greater awareness of climate change and other issues, most people are still not sufficiently aware of or committed to action on the environment. We work on this from a policy perspective with government and business through our Green Living work. But we also believe that NGOs, as a highly creative and mobilising force, are the key to greater public action.

We are therefore developing an exciting new venture called Greenwave that will provide a physical and virtual space for a broad range of NGOs to develop new insights and approaches to reach and engage new audiences. With our long experience as a catalyst, we are well positioned to bring organisations together on this pivotal challenge. It will be our contribution to bringing about the crucial step change in public commitment that is so urgently needed for a more sustainable future.

This is a critical time for environmental policy and politics. The magnitude of the task demands a bold approach and big ideas. Green Alliance is moving forward with both.



Stephen Hale  
director



**Politicians and decision-makers in the UK need to prioritise the environment and make bolder commitments to action. We work with all the parties to provoke new ways of thinking and commitment. We aim to identify and confront the main barriers to this, and act as a catalyst for political change.**

# POLITICS

**2006\_07...** In the blurred landscape of centrist politics, green emerged as a new differentiator for UK parties. This shift was led in part and unexpectedly by Conservative leader David Cameron, with the ‘vote blue, go green’ slogan used for the May 2006 local elections.

In November 2006, the head of the Government Economic Service, Sir Nicholas Stern, produced his long awaited report, commissioned by the chancellor, into the economics of climate change. It made the unequivocal case for action by government. Pressure for a more robust political response led Gordon Brown to deliver what was arguably his greenest budget yet in March 2007. The government reviewed its strategies on waste and energy and published the ground-breaking climate change bill in March 2007.

**What we did...** David Cameron outlined the new Conservative approach in his first major environment speech, at Green Alliance’s annual debate. “...green issues, and climate change in particular, have moved from niche to mainstream, and I think that is hugely important in our country ...” **David Cameron to Green Alliance, December 2006**

We suggested a new intellectual framework for government spending, recognising the value of the environment and enshrining its protection in the structure of the UK economy. “This approach poses real challenges to current Treasury thinking. A failure to tackle climate change will have devastating economic and social consequences...” **Beyond Stern, Green Alliance 2006**

We steered the development and launch of The Green Standard: Tests for environmental leadership in February 2007, a joint initiative by nine major UK environment groups, to publicly judge the environmental performance of the three main parties in the run-up to the next general election.

“Well done for orchestrating such a milestone.” **Sue Holden, chief executive, The Woodland Trust** “...it will help to keep us all up to the mark in our efforts to construct a programme of environmental measures which will genuinely make a difference.” **Oliver Letwin MP, chairman of the Conservative policy review**

Gordon Brown outlined his approach to future environmental policy at home and abroad in a major speech to Green Alliance. “I did not realise... quite the scale of the challenge that would be revealed by Nick Stern’s work... But, as Stern shows, this is also a world of great new opportunity, for business, commerce and science...” **Gordon Brown to Green Alliance, March 2007**

**2007\_08...** We are working with other environment groups to influence the approach of the three main parties to The Green Standard tests (find out more at [www.greenstandard.org.uk](http://www.greenstandard.org.uk)). We will continue to initiate debate with key political figures, and press for high level commitments to act.

To find out more about our politics theme contact Tracy Carty, senior policy adviser, [tcarty@green-alliance.org.uk](mailto:tcarty@green-alliance.org.uk) 020 7630 4527



“This approach poses real challenges to current Treasury thinking. A failure to tackle climate change will have devastating economic and social consequences...” **Beyond Stern, Green Alliance 2006**

**Our ambitious programme of policy research and advocacy aims to accelerate the UK's progress towards short and longer-term targets that will reduce climate change emissions.**

## CLIMATE CHANGE

**2006\_07...** The government's energy review concluded, and led to a new energy white paper in May 2007. This had a number of welcome measures, such as an increased focus on heat use and proposals to strengthen the Emissions Trading Scheme. But it reignited the nuclear debate, with Greenpeace's successful legal case judging the government's nuclear proposals to be 'unlawful' on the grounds of insufficient public consultation.

The serious disconnect between the scientific evidence and domestic policy became clearer than ever. The Intergovernmental Panel on Climate Change gave its latest view on the science, and a stark warning about the impacts of climate change.

Defra's own annual statistics showed that UK emissions continued to rise. So the government's groundbreaking climate change bill, published in March 2007, was timely and welcome. The UK became the first country to commit to enshrining targets in legislation, promising a 60 per cent reduction in greenhouse gases by 2050. In the budget, Gordon Brown announced that all new homes must be zero carbon by 2016.

**What we did...** Concerns about climate change have been regarded as separate from, even at odds with, government housing ambitions. We set the record straight, demonstrating how the climate change agenda is not only consistent with, but also vital to, government aspirations for affordable homes and sustainable communities. "...cleaner, safer, greener energy in our homes and in our communities is not just an innovative technological solution. It can also be a catalyst for cultural change." *Housing a low carbon society, Green Alliance 2006*

Our contribution to the energy review was a showcase of ambitious, achievable energy policies. It showed the potential for a more decentralised energy system and new measures for energy efficiency and renewables. "...the National Grid will transform from a one-way provider of power to consumers, to a two-way web, linking distributed sources of energy supply and demand." *A new vision for energy, Green Alliance 2006*

Generating heat emits more carbon dioxide than electricity and offers one of the cheapest routes to emissions reduction. Thirty organisations, including businesses, NGOs and parliamentary bodies, supported Green Alliance's *A manifesto for sustainable heat*, which influenced the government to strengthen its commitments on heat in the energy white paper.

"Green Alliance has been instrumental in shaping this debate and moving it forward at a crucial time for UK energy policy." **Graham Meeks, director, Combined Heat & Power Association**

Two of our evening 'soap box' debates focused on climate change this year. The first discussed how Europe's leaders could be persuaded to show greater commitment and leadership on climate change and another took stock of Labour's record on climate change after nine years in power.

**2007\_08...** The climate bill becomes an act in spring 2008. It will lock this and future governments into legally binding targets for CO<sub>2</sub> reductions for 2020 and 2050, but there is no coherent strategy to reach them. We are working on *A blueprint for climate change*, the measures needed to deliver the targets, including new technologies, policy tools and frameworks. In particular, we want new commitments on heat, carbon capture and storage, and the role of local government. On the international front we are working on the climate dimension of the EU budget and engaging with government, business and NGOs on international negotiating processes.

To find out more about our climate change theme contact Russell Marsh, head of policy,  
rmarsh@green-alliance.org.uk  
020 7630 4521



"...the National Grid will transform from a one-way provider of power to consumers, to a two-way web, linking distributed sources of energy supply and demand."  
**A new vision for energy, Green Alliance 2006**

**We work on waste and resource issues because a smarter, greener economy has to be less wasteful. Closing the loop between production and consumption is possible and we aim to make it happen.**

# WASTE & RESOURCES

**2006\_07...** Defra consulted on its waste strategy review (finally published May 2007). There were encouraging announcements from the retail sector with major stores going public on their own ambitious new waste strategies. Asda committed to zero waste to landfill by 2010 and Marks & Spencer's Plan A promised no clothes or packaging to landfill by 2012.

Under pressure from EU targets and progressive companies, the Treasury agreed to increase landfill tax. The Lyons Review into the future of local government, published in March 2007, added to the voices calling for councils to be granted powers to introduce variable charging (or 'pay-as-you-throw') for household waste.

**What we did...** We set the agenda by introducing the concept of 'pay-as-you-throw' in August 2006, causing a stir in the media. 'Wheelie bin microchips could alert councils to big polluters' *The Guardian*  
 "There are few better routes to higher recycling than through giving householders financial incentives." Julie Hill, Green Alliance, quoted in *The Independent*  
 "The truth is that there isn't limitless land for endless landfills... unless we want this green and pleasant country to disappear beneath an avalanche of bin liners we need to do something radical... It is vital Britain cleans up its act." *Daily Mirror*

With the Institute of Public Policy Research, we advocated new product taxes and exposed the UK as the third worst country in Europe for recycling. "It simply requires a conscious shift in the way we price resources. They are, after all, the whole basis of our prosperity."

**A zero waste UK, Green Alliance/ IPPR 2006**

Encouraging more compostable packaging and reducing construction waste were the focus of Green Alliance workshops for companies and NGOs during 2006-07. "...it was one of the most constructive sessions on this subject I have attended. Most meetings don't have such a cross section of informed opinion in one place."

**Peter Ettridge, Amcor Flexibles (a major global packaging company).**

Our advocacy work with the waste industry influenced new Treasury commitments in the budget to increase the landfill tax escalator. "Green Alliance's work was instrumental in persuading the Treasury of the case for an increase in the landfill tax escalator. The previous rate of increase was not enough to trigger investment in alternatives to landfill"

**Ian Goodfellow, managing director, Shanks Waste Management Ltd**

**2007\_08...** We are now looking to products for radical solutions. This includes influencing future packaging innovation like compostable packaging and promoting the debate about product taxes to reduce waste. A new portal on the Green Alliance website is tracking our exploration of the issues, looking at which wastes matter most in terms of environmental impact, which are best suited for recycling and which should be first in line for 'designing out'.

To find out more about our waste and resources theme contact Hannah Hislop, policy officer, [hhislop@green-alliance.org.uk](mailto:hhislop@green-alliance.org.uk) 020 7630 4529



**"It simply requires a conscious shift in the way we price resources. They are, after all, the whole basis of our prosperity."**  
**A zero waste UK, Green Alliance/ IPPR 2006**

**Making the green option the best choice is the way to mainstream greener living. We aim to influence the role of government in enabling business and consumers to change their behaviours to benefit the environment.**

## GREEN LIVING

**2006\_07...** The debate around greener ways of living shot up the agenda, fuelled by public concern about climate change and greater media attention. The concept of 'one planet living' developed by WWF and BioRegional entered the language of ministers. Major companies in turn latched onto the public mood announcing ethical and environmental improvements to their business practises. While new products, companies, publications, websites and initiatives flourished, political debate around behaviour change was still generating more heat than light.

Meanwhile, the government continued to look for successful strategies to ensure a more sustained and widespread shift to green living in the UK.

"Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality." ***Achieving a step-change in environmental behaviours, Green Alliance 2006***

**What we did...** In autumn 2006 Green Alliance organised an engagement process for the Department for Environment, Food and Rural Affairs (Defra). We involved a wide range of civil society organisations, identifying the priority actions that individuals should take in their homes, their purchasing and travel to benefit the environment. We included an analysis of how policy changes could make it easier for individuals to take these actions. Our policy recommendations, aimed at driving the mass uptake of these behaviours, are now central to Defra's new environmental behaviour strategy. "Green Alliance again proved their worth, knowing how to get all the right people together at the right time and get good, useable results from them. They were key in helping us at Defra to turn David Miliband's desire for citizen action on climate change into a, more or less, agreed list of individual behaviours. This provided the basis for the Act on CO2 campaign." **Jill Rutter, director of strategy and sustainable development, Defra**

**2007\_08...** We are concentrating on policy innovation around two of the most influential areas of personal behaviour: food and homes. Food has considerable environmental impact but, while the public is increasingly willing to change, there is a need to focus government and public action. There is also huge potential to improve an individual's impact in the home. Homes are responsible for around 27 per cent of total carbon dioxide emissions, over half of water consumption and ten per cent of waste. Green Alliance is working to pin down the most effective incentives to ensure a step-change towards more automatic and widespread greener behaviour.

For more information about our green living theme contact **Rebekah Phillips, policy officer,** [rphillips@green-alliance.org.uk](mailto:rphillips@green-alliance.org.uk) 020 7630 4528

"Consumers are telling companies that they want to make sustainable decisions. Only governments can make that a reality."

***Achieving a step-change in environmental behaviours, Green Alliance 2006***



**Green Alliance was founded in 1979 as an alliance of eminent, progressive individuals who wanted to bring the environment into politics. Our aim today is still to ensure that environmental solutions are a priority in British politics.**

# HOW WE WORK

Our support network includes interested individuals and professionals from many walks of life, as well as organisations and institutions.

Although we are not a fixed alliance of green interests, instigating partnerships and coalitions is central to what we do.

We regularly work collaboratively with the major environment groups on joint policy initiatives. We also form alliances around particular issues, often involving a wide range of interests. These disband when the work is done. For our work on energy for example, we have gathered different groups of businesses, organisations and experts around nuclear power, renewable energy and heat. It's an effective strategy providing a single voice for a group of what can be quite disparate interests.

# JOIN US

You can support Green Alliance's work by becoming an **individual member**. Members receive our quarterly magazine *Inside Track* and are invited to our annual debate in London. For information about individual membership contact Billy Garnett, head of resources, [bgarnett@green-alliance.org.uk](mailto:bgarnett@green-alliance.org.uk) 020 7630 4518

But Green Alliance also pursues its agenda independently. We target our expertise for best results: researching, opening dialogue, providing analysis and making concrete policy recommendations for a better environment.

"Green Alliance has been instrumental in putting renewable heat on the UK climate change agenda. Long seen as the Cinderella of the UK energy market, despite accounting for 49 per cent of UK energy use, renewable heat now has a new higher political profile, and a remarkable consensus amongst a range of organisations, largely thanks to Green Alliance's work. Well done!" **Graham Hilton, managing director, The Energy Crops Company**

Our **business circle** provides a unique network for a small group of major companies to exchange views with important government bodies, relevant NGOs and each other. Members receive all Green Alliance's publications and invitations to our events, including some organised exclusively for the business circle. Members also have the opportunity of deeper involvement in our work themes. For information about joining the business circle contact Faye Scott, policy officer, [fscott@green-alliance.org.uk](mailto:fscott@green-alliance.org.uk) 020 7630 4524

"The alliance for sustainable heat, which pulled together the knowledge, enthusiasm, and expertise of some 30 organisations, was a great and timely initiative. The manifesto makes the case for promoting sustainable heat (and cooling) within the UK and the strategy sets out the actions needed to make sustainable heat a reality. An excellent piece of work that has really moved the debate forward and been instrumental in pushing sustainable heat up the political agenda." **Jan Devito, policy advisor to the Micropower Council and director, Jade Energy**

Feedback this year from two members of our alliance on sustainable heat.

Income from membership is allocated evenly across our work themes, which are also supported by project partners and from grants and donations. If you are interested in supporting any of Green Alliance's work themes contact Russell Marsh, head of policy, [rmarsh@green-alliance.org.uk](mailto:rmarsh@green-alliance.org.uk) 020 7630 4521

Visit our website [www.green-alliance.org.uk](http://www.green-alliance.org.uk) for more information about supporting Green Alliance.



We are grateful to the following individuals  
who support Green Alliance's work:

# MEMBERS

## Members

Coralie Abbott  
Jamie Abbott  
John Adams  
Charles Allison  
Dr Amal-Lee Amin  
Gideon Amos  
Victor Anderson  
Mark Anslow  
Anne Ashe  
John Ashton  
Tim Ash-Vie  
Prof Graham  
Ashworth  
Robert Atkinson  
Mark Avery  
Godric Bader  
Rose Baker  
Janet Barber  
David Barker  
Alison Barnes  
Harry Barton  
Phil Barton  
Clive Bates  
Colin Beardwood  
Lord Timothy  
Beaumont  
Susan Bell  
Toby Belsom  
Terence Bendixson  
Gareth Bendon  
David Bent  
Nick Bent  
Lord Anthony  
Berkeley  
Camilla Berridge  
Sebastian Berry  
Robin Bidwell  
Jennifer Bird  
John Blake  
Stella Bland  
John Blunden  
Ronald Blythe  
Anthony Bourne  
David Bowe  
Duncan Brack  
Tim Branton  
Zoe Bremer  
Roger Brockway  
Steffie Broer  
Andrew Brown

Chris Brown  
James Bruges  
Michael Buick  
Simon Bullock  
Tom Burke  
Richard Burnett-  
Hall  
Kate Burningham  
Sarah Burton  
Tony Burton  
Roger Burton  
Danielle Byrne  
Fanny Calder  
Lord Ewen Cameron  
James Cameron  
Mark Campanale  
Helen Carey  
Shaun Carr  
Neil Carter  
Pamela Castle  
Paul Chambers  
Ruth Chambers  
Prof Martin Charter  
David Chaytor  
Maureen Child  
Giles Chitty  
Ian Christie  
Chris Church  
M J Clark  
Roger Clarke  
Barry Coates  
Lindsey Colbourne  
Anna Collar  
John Collingwood  
Sir Ken Collins  
Mark Collins  
Joanna Collins  
Tony Colman  
James Colman  
Tim Cordy  
Martin Couchman  
Paul Court  
Polly Courtice  
Roger Cowe  
John Cox  
Stephen Crisp  
Roger Crofts  
Kevin Crossley-  
Holland  
Sarah Dandy  
Ann Darnbrough

Kate Davies  
Clifford Davy  
Hannah Dick  
Baroness Edmee  
Di Pauli  
Jonathan Dimpleby  
Jacqui Dixon  
Martin Doughty  
Philip Douglas  
Julie Doyle  
Stephanie Draper  
Rachel Drayson  
Christine Drury  
Nick Dusic  
Malcolm Eames  
Penny Egan  
Prof Paul Ekins  
John Elkington  
Louise Every  
Nick Eyre  
Bill Eyres  
Felicity Fairbairn  
Jeremy Faull  
Malcolm Fergusson  
Jacquetta Fewster  
David Fitzsimons  
David Fleming  
Tom Flood  
Julie Foley  
Catherine Fookes  
Lord Norman Foster  
John Fowles  
Tim Foxon  
George Franklin  
Prof Edward  
Gallagher  
John Garbutt  
Rt Hon Earl of  
Cranbrook  
Peter Gavan  
Nicky Gavron  
Martin Gibson  
William Gillis  
Robin Gleaves  
Philip Glyn  
Kirsty Gogan  
Simon Goldrick  
John Gordon  
Matthew Gorman  
Prof Malcolm Grant  
Tony Grayling

W J Griffiths  
John Grimshaw  
Prof Michael Grubb  
Rt Hon John  
Gummer  
Nigel Haigh  
Julia Hailes  
Paul Hamblin  
Chris Hampson  
Baroness Sally  
Hamwee  
Rev Reverend  
Harbottle  
Sir John Harman  
Martin Harper  
David Harris  
Roger Harrison  
Sir Peter Harrop  
Nick Hartley  
Lord Christopher  
Haskins  
Paul Hatchwell  
Tony Hawkhead  
Dirk Hazell  
Samantha Heath  
Dieter Robin Helm  
Lucinda Hensman  
Barbara Herridge  
Simon Hicks  
Sarah Hill  
Julie Hill  
Mayer Hillman  
John Stuart Hills  
Baroness Jennifer  
Hilton  
Vicki Hird  
David Hirst  
Patrick Holden  
John Holliday  
Paula Hollings  
Richard Gordon  
Holme  
Stuart Housden  
Rupert Howes  
Richard Howitt  
Robert Hull  
Robert Hutchison  
Merlin Hyman  
Katherine Isbester  
Prof Tim Jackson  
Michael Jacobs

John Jeffers  
Prof Nicholas  
Jenkins  
Justin Johnson  
Stanley Johnson  
Joanna Johnston  
Terry Jones  
Tony Jones  
Andrew Jordan  
Tristram Keech  
Angela King  
Alexander King  
Gill Kirk  
Alan Knight  
Peter Knight  
Mike Lachowicz  
Jean Lambert  
John Lane  
Pippa Langford  
Derek Langslow  
Carolina Lasen Diaz  
Oliver Lawder  
Catherine  
Lecavalier  
Jeremy Leggett  
Paul Leinster  
Hywel Lloyd  
John Lloyd Jones  
Peter Lockley  
Robert Lawson  
Simon Lyster  
Ian Macarthur  
Eleanor Mackay  
Tom Macmillan  
Prof Richard  
Macrory  
Vanessa Mamo-  
Mason  
Prof Aubrey  
Manning  
Mark Mansley  
Ghislaine Manuel  
Prof Terry Marsden  
Frank Martin  
Mari Martiskainen  
Adam Matthews  
Deborah Mattinson  
Michael May  
Sue Mayer  
Ed Mayo  
Robert McCracken

Kevin McCullough  
Prof Jacqueline  
McGlade  
Duncan McLaren  
Jim McQuaid  
Melissa Mean  
Peter Melchett  
Philip Merricks  
Nicholas Miles  
Charles Millar  
Louisa Mitchell  
Ed Mitchell  
Peter Mitchell  
Catherine Mitchell  
Lesley Moore  
Gerard Morgan-  
Grenville  
Rob Morley  
Alex Morrell  
Philip Mulligan  
Alex Mun  
Maureen Murphy  
Robert Napier  
Elizabeth Ness  
Anita Neville  
Dinah Nichols  
Derek Norman  
Sheila Oakes  
Jennie Oldham  
Emily Oliver  
Tom Oliver  
Henry Oliver  
Sir Duncan  
Oppenheim  
Prof Timothy  
O'Riordan  
Derek Osborn  
Gillian Owen  
Alice Page  
Prof John Page  
Nick Paget-Brown  
Ben Paine  
Michael Palin  
Fiona Palmer  
Catherine Pamplin  
Vassili Papastavrou  
Sara Parkin  
Doug Parr  
Mamta Patel  
Tony Paterson  
Dr R J Pentreath

John Percival  
Anthony Perret  
Charles Perry  
Adrian Phillips  
Hazel Phillips  
Michael Philpott  
Josephine Pickett-  
Baker  
Prof Nick Pidgeon  
Canon Christopher  
Pilkington  
Pat Pilkington  
Mr Robert Pilling  
Ben Plowden  
Martin Polden  
Anita Pollack  
John Pontin  
Duncan Poore  
Sir Jonathon Porritt  
Don Potts  
Sally Powell  
Gavin Prentice  
Jennie Price  
Catherine Priddey  
Mark Pritchard  
Jonathan Proctor  
Andrew Purkis  
Sarah Quinnell  
Prof Bill Radley  
Sarah Ratcliffe  
Kate Rawles  
Liz Reason  
Nick Reeves  
Prof Nigel Reeves  
Trewin Restorick  
Quinton Richard  
David Richards  
Rosemary Jane  
Riddell  
Michael Roberts  
Archie Robertson  
James Robertson  
Nick Robins  
Amanda Root  
Neil Rotheroe  
Phil Rothwell  
Nicci Russell  
Peter Rutland  
Roger Salmons  
Prof Stephen Salter  
Philippe Sands

Diana Schumacher  
Paul Scott  
Sanjeeb Seal  
Brendon Sewill  
Juhi Shareef  
Yasmin Shariff  
Ben Shaw  
William Sheate  
Elizabeth Sidney  
Geoffrey Sinclair  
Jonathon Sinclair-  
Wilson  
Rita Singh  
Stuart Singleton-  
White  
Prof Jim Skea  
James Skinner  
Tim Smit  
Joe Smith  
Prof Peter Smith  
Stephen Somerville  
Steve Sorrell  
Dave Sowden  
Peter Spalding  
Leslie Spoor  
Martin Spray  
Rev Donald  
St John Reeves  
Glyn Stacey  
Jonathan Startup  
Ralph Steadman  
Charlotte Steel  
Will Stephens  
Malcolm Stern  
Lord H Dennis  
Stevenson  
John Stewart  
Helen Stibbard  
Andrew Stirling  
Neil Stockley  
Martin Stott  
Daisy Streatfeild  
Richard Streeter  
Sam Strudwick  
Peter Studdert  
Prof Joyce Tait  
Joss Tantram  
Richard Tapper  
Dick Taverne  
Derek Taylor  
Clare Taylor

David Taylor  
Corinne Tellier  
Tessa Tennant  
Stephen Tester  
Anthony Thomas  
Guy Thompson  
Liz Thompson  
George Thompson  
Alison Thompson  
Andrew Thorburn  
Simon Thornton-  
Wood  
Julia Thrift  
Rt Hon Viscount  
Weymouth  
Alexander Thynn  
Dr Bruce Tofield  
Dr Steven Toole  
Alexander Townend  
Chris Tuppen  
Ben Tuxworth  
Anne Udema  
James Vaccaro  
Annette Van Der Kolk  
Jane Vaus  
Prashant Vaze  
Dale Vince  
Richard Wakeford  
Andy Wales  
Mike Walker  
Diane Warburton  
Jennifer Ware  
Alexia Wellbelove  
Alan Wheeler  
Rowan Whimster  
John Whitelegg  
Prof David Wiggins  
Paul Wilkinson  
Hugh Williams  
Martyn Williams  
Rebecca Willis  
James Wilsdon  
Nicholas Wilson  
Nick Wood-Dow  
Emily Woodhouse  
Lawrence Woodward  
Martin Wright  
Giles Wyburd  
Graham Wynne  
Stephen Young  
Barbara Young

## Donor members

Andy Atkins  
Philip Dale  
Jane Forsham  
Patrick Grady  
David Green  
Merylyn Hedger  
Polly Higgins  
Nicholas Josefowitz  
Peter Lehmann  
Stephen Lloyd  
Dorothy Mackenzie  
Peter Madden  
Brendan May  
Paul Medlicott  
Dame Julie Mellor  
John Murlis  
Rupert Nabarro  
Jim Potter  
Steve Roberts-Mee  
Alister Scott  
Shaun Spiers  
Geoffrey Steeley  
David Still  
Matthew Thomas  
Gillian Thomas  
Matthew Thomson  
Dr Steve Waygood  
Anne Weir  
Kay West

## Life members

Robert Barrington  
Ben Bell  
Katherine Bell  
Bernie Bulkin  
Andrea Cook  
Zac Goldsmith  
Richard Hawkins  
Paul Jefferiss  
Michael Massey  
MT Rainey  
Matthew Rhodes  
Chris Rose  
Penny Shepherd  
Tom Tibbits

Thanks to the following organisations for their funding, support and partnership during 2006-07

# SUPPORT

ASDA  
The Ashden Trust  
Biffa  
Boots  
BP  
Carbon Trust  
Cecil Pilkington Charitable Trust  
Centrica  
Combined Heat and Power Association  
The Co-operative  
CPRE  
Defra  
Defra's Environmental Action Fund  
Communities and Local Government  
DFID  
EEDA  
Econergy  
Energy Crops Company  
Environment Agency  
E.On  
ESA  
Esmée Fairbairn Foundation  
Foreign and Commonwealth Office  
Friends of the Earth

Froling  
Greenpeace UK  
Greenpeace Trust  
Groundwork  
INCPEN  
Interface Europe  
IPPR  
JMG Foundation  
Johnson Matthey  
Marks and Spencer  
National Trust  
Natural England  
Renewable Energy Systems  
Royal and Sun Alliance  
RSPB  
RWE  
Sainsburys  
Shell  
Westminster Foundation  
The Wildlife Trusts  
The Woodland Trust  
WRAP  
WWF

## Business circle members

Asda  
British Gas  
BP  
BT  
Conoco  
KPMG  
Rio Tinto  
Royal Bank of Scotland  
Royal Sun Alliance

RWE npower  
Sainsburys  
Severn Trent  
Shell  
Thames Water  
Unilever  
United Utilities  
Water UK

# TREASURER'S REPORT 2006\_2007

During the year Green Alliance has been able to deliver a wide range of excellent work, as outlined elsewhere in this review, thanks to the financial support of individuals, companies, other charities and government.

Income for the year was £693,000. Expenditure was slightly higher at £708,000, including costs incurred in relation to restricted income received in 2005-06.

Our charitable activities accounted for 92 per cent of our expenditure, with just eight per cent spent on fundraising and governance.

As almost two-thirds of our income is restricted for specific projects, we are particularly pleased to have been able to increase our general reserve in line with our plans and thereby strengthen our financial foundation for the future.

The introduction of our new theme-based structure has given us greater flexibility and enabled us to respond better to the needs of our funders.

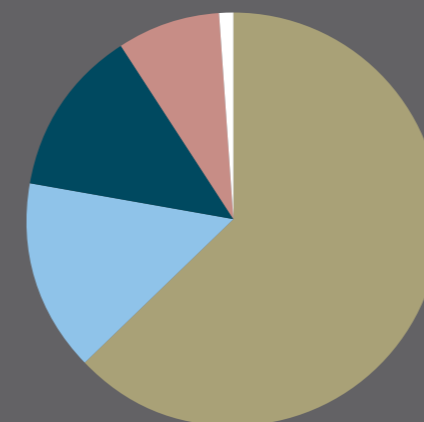
We also maintained a healthy balance in funding from each of the public, private and voluntary sectors.

In the year ahead we will continue to develop our longer term funding plans, based around our themes, to enable us to have even greater impact.

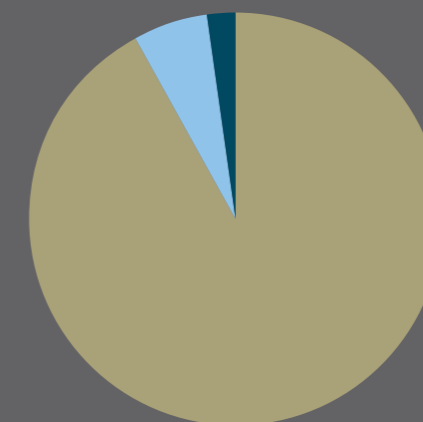
A summary of our accounts for 2006-07 is shown here. The full trustees' report and accounts, prepared in accordance with the charity accounting guidelines (SORP), is available via our website or from our office.

**Philip Parker, Treasurer**

Income



Expenditure



Project income  
Memberships  
Grants and donations  
Sponsorship  
Other  
Charitable activity  
Fundraising  
Governance costs

## Summarised accounts

### Statement of financial activities for the year ended 31 March 2007

	2007 Restricted funds £	2007 Unrestricted funds £	Year ended 31 March 2007 Total funds £	Year ended 31 March 2006 Total funds £
<b>Incoming resources</b>				
<i>Incoming resources from generated funds:</i>				
Voluntary income		253,740	253,740	183,004
Bank interest receivable		6,481	6,481	5,281
<i>Incoming resources from charitable activities – Research, events and publications</i>	432,058	1,057	433,115	542,736
<b>Total incoming resources</b>	<b>432,058</b>	<b>261,278</b>	<b>693,336</b>	<b>731,021</b>
<b>Resources expended</b>				
<i>Cost of generating funds</i>				
Fundraising		43,044	43,044	42,358
<b>Charitable expenditure</b>				
Research, events and publication costs	492,177	159,297	651,474	590,409
<b>Governance costs</b>		<b>13,333</b>	<b>13,333</b>	<b>12,526</b>
<b>Total resources expended</b>	<b>492,177</b>	<b>215,674</b>	<b>707,851</b>	<b>645,293</b>
<b>Net income before transfers</b>	<b>(60,119)</b>	<b>45,604</b>	<b>(14,515)</b>	<b>85,728</b>
Transfers between funds	14,109	(14,109)		
<b>Net income after transfers</b>	<b>(46,010)</b>	<b>31,495</b>	<b>(14,515)</b>	<b>85,728</b>
Fund balances brought forward at 1 April 2006	138,804	114,790	253,594	167,866
<b>Fund balances carried forward at 31 March 2007</b>	<b>92,794</b>	<b>146,285</b>	<b>239,079</b>	<b>253,594</b>

#### Trustees' statement

The full financial statements were approved by the directors/trustees on 11 September 2007. They, together with an annual report, have been sent to the Charity Commission and the Registrar of Companies. The financial statements have been audited by haysmacintyre, Chartered Accountants & Registered Auditors and received an unqualified opinion. These summarised accounts may not

contain sufficient information to allow for a full understanding of the financial affairs of the charity. They are extracted from the annual financial statements and these, including the auditor's report and the trustees' annual report, are available from the company secretary at Green Alliance. On behalf of the directors/trustees of The Green Alliance Trust (known as Green Alliance) 11 September 2007

Dorothy Mackenzie, Chair



Philip Parker, Hon. Treasurer



## Balance sheet

### as at 31 March 2007

		31 March 2007		31 March 2006
	£	£	£	£
<b>Fixed assets</b>				
Tangible assets		9,203		10,319
<b>Current assets</b>				
Debtors and prepayments	157,813		151,518	
Cash at bank and in hand	191,222		232,955	
	<b>349,035</b>		<b>384,473</b>	
<b>Creditors: amounts falling due within one year</b>	<b>(119,159)</b>		<b>(141,198)</b>	
<b>Net current assets</b>		229,876		243,275
<b>Total assets less current liabilities</b>		<b>239,079</b>		<b>253,594</b>
<b>Funds</b>				
Restricted funds		92,794		138,804
Unrestricted-General Funds		146,285		114,790
		<b>239,079</b>		<b>253,594</b>

#### Auditors' statement to the trustees of Green Alliance

We have examined the summarised financial statement of Green Alliance.

#### Respective responsibilities of trustees and auditors

The trustees are responsible for preparing the summarised financial statements in accordance with the recommendations of the charities SORP.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full financial statements and trustees' annual

report. We also read the other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

#### Basis of opinion

We conducted our work in accordance with Bulletin 1999/6 'The auditors' statement on the summary financial statement' issued by the Auditing Practices Board for use in the United Kingdom.

#### Opinion

In our opinion the summarised financial statements are consistent with the full financial statements and the trustees' annual report of Green Alliance for the year ended 31 March 2007.

#### haysmacintyre

Chartered Accountants & Registered Auditors  
Fairfax House  
15 Fulwood Place  
London, W1CV 6AY

## Staff

Stephen Hale  
director  
020 7630 4517 (pa)

Rachel Butterworth  
fundraising and  
communications manager  
020 7630 4525

Tracy Carty  
senior policy adviser  
020 7630 4527

Kathryn Cook  
office manager and  
pa to the director  
020 7630 4517

Karen Crane  
communications adviser  
020 7630 4519

Billy Garnett  
head of resources  
(maternity cover to June 2008)  
020 7630 4518

Hannah Hislop  
policy officer  
020 7630 4529

Louise Humphrey  
head of resources (maternity  
leave until June 2008)  
020 7630 4518

Russell Marsh  
head of policy  
020 7630 4521

Rebekah Phillips  
policy officer  
020 7630 4528

Faye Scott  
policy officer  
020 7630 4524

## Trustees

Dorothy Mackenzie (Chair)  
Philip Parker (Hon. Treasurer)  
Robin Bidwell CBE  
Tom Burke CBE  
Pamela Castle OBE  
Nigel Haigh OBE  
Alistair Keddie CB  
Deborah Mattinson  
Dame Julie Mellor  
Derek Osborn CB  
Fiona Reynolds CBE

## Associates

Ian Christie  
Julie Hill  
Jiggy Lloyd  
Stuart Singleton-White  
Derek Smith  
Sheila Watson  
Rebecca Willis

## Interns

Thanks to the following who  
volunteered their time and skills  
to Green Alliance during 2006-07;  
Mark Anslow  
Camilla Berridge  
Tim Cadman  
Hannah Dick  
Rachel Drayson  
Madeline Hodge  
Louise Hopper  
Megan Konar  
Oliver Lawder  
Ghislaine Manuel  
Michael May  
Maureen Murphy  
Gavin Prentice  
Daisy Streatfeild  
Corinne Tellier  
Anne Udema

## Book keeper

Marta Silva

## Office

36 Buckingham Palace Road  
London SW1W 0RE


## General enquires

ga@green-alliance.org.uk  
020 7233 7433

## Staff emails

initialsurname  
@green-alliance.org.uk

© Green Alliance 2007  
Registered charity number  
1045395  
Company limited by guarantee  
3037633



“This is a critical time for environmental policy  
and politics. The magnitude of the task demands  
a bold approach and big ideas. Green Alliance  
is moving forward with both.”

**Stephen Hale, director, Green Alliance**

Green Alliance  
36 Buckingham Palace Road  
London, SW1W 0RE  
T 020 7233 7433  
[www.green-alliance.org.uk](http://www.green-alliance.org.uk)

Registered charity  
number 1045395  
Company limited by  
guarantee 3037633