

# Green Alliance

## Business circle

### Work with us for a greener and more prosperous UK

As the UK's leading environmental think tank, we work with progressive companies to shape transformational policy that works for both business and the environment.

The next decade will require bold vision and ambitious action on climate and nature to ensure that recovery from the Covid-19 pandemic is resilient and sustainable. There has never been a better time to join us to make a step change towards a greener, healthier and fairer society.

### Why work with Green Alliance?

#### Thought leadership

We provide expert insight on the politics and policies that affect the environment.

#### Impact

Our work is influential in shaping the policy agenda.

#### Network

Our network cuts across all sectors and political colours and includes leading thinkers from business, government, NGOs, academia and beyond.

### Two ways to get involved

**Business supporters** have access to high level Green Alliance debates and networking events, policy reports and bespoke events for businesses, and are acknowledged in our publicity.

**Business partners** participate in our agenda setting policy initiatives, partnering on projects and task forces. Through this deeper involvement they contribute their expert knowledge of business issues to our research and discussions. As well as acknowledgement of their specific involvement in projects, business partners also enjoy the same benefits as our business supporters.



Green Alliance possesses boundless enthusiasm and positivity that can be in short supply elsewhere. They influence and persuade from a position of expertise and sound understanding of the wider economy, including the drivers needed to make a difference. They are London-based but not London-centric. Working with them has highlighted the business opportunities of a low carbon future.”

**Emma Degg, chief executive, North West Business Leadership Team**

## Membership benefits

Business supporter	Business partner
<ul style="list-style-type: none"> <li>– Named ‘Business supporter’ on our website and annual report</li> </ul>	<ul style="list-style-type: none"> <li>– Named ‘Business partner’ on our website and annual report</li> </ul>
<ul style="list-style-type: none"> <li>– Invitation to all Green Alliance events and roundtables, with opportunities for senior level cross sector networking</li> </ul>	<ul style="list-style-type: none"> <li>– Invitation to all Green Alliance events and roundtables, with opportunities for senior level cross sector networking</li> </ul>
<ul style="list-style-type: none"> <li>– Invitation to bespoke Business Circle roundtables, bi-annually</li> </ul>	<ul style="list-style-type: none"> <li>– Invitation to bespoke Business Circle roundtables, bi-annually</li> </ul>
<ul style="list-style-type: none"> <li>– Priority access to digital copies of all Green Alliance publications, sent on day of release</li> </ul>	<ul style="list-style-type: none"> <li>– Priority access to digital copies of all Green Alliance publications, sent on day of release</li> </ul>
<ul style="list-style-type: none"> <li>– Priority for prestigious event sponsorship opportunities</li> </ul>	<ul style="list-style-type: none"> <li>– Priority for prestigious event sponsorship opportunities</li> </ul>
<ul style="list-style-type: none"> <li>– Quarterly updates on Green Alliance’s work</li> <li>– Act as a sounding board for relevant policy work</li> <li>– Priority to add logo and signature to relevant interventions to promote more ambitious leadership for the environment</li> </ul>	<ul style="list-style-type: none"> <li>– Quarterly updates on Green Alliance’s work</li> <li>– Act as a sounding board for relevant policy work</li> <li>– Priority to add logo and signature to relevant interventions to promote more ambitious leadership for the environment</li> </ul>
	<ul style="list-style-type: none"> <li>– Direct association with specific high level, agenda setting policy work</li> </ul>
	<ul style="list-style-type: none"> <li>– Access to our policy expertise via bespoke project work, and briefings provided on areas of interest</li> </ul>

Contact Belinda Gordon, strategy director, at [bgordon@green-alliance.org.uk](mailto:bgordon@green-alliance.org.uk) for more information about joining us.



Green Alliance is playing a vital role in helping to join up the many ‘moving parts’ that transcend our currently siloed approach to business and government, and which demand a truly systemic approach to solve them.”

**Mike Barry, former director of Plan A, M&S**



I am delighted that we have Green Alliance holding the UK to account, at the same time as providing well researched advice and guidance that makes it clear that a low carbon, sustainable economy is not only possible but makes incredibly good economic sense.”

**Jürgen Maier, former CEO, Siemens UK**