



GREENER UK

Information pack

Head of Greener UK

August 2019

1. Green Alliance

Green Alliance is an independent think tank and advocate, committed to achieving a greener future. We believe that ambitious political leadership is the route to change at the speed and scale necessary to address current environmental challenges.

We play a central role in shaping the natural environment, energy and resources agendas in the UK and are known for our cross party influence and the clarity of our insights.

The high quality of our work, our experienced team and collaborative approach have enabled us to develop excellent relationships at the highest levels, with political parties, businesses, NGOs and academia.

2. Greener UK

In response to the referendum result in 2016, Green Alliance set up Greener UK, a coalition of 14 of the environment sector's major NGOs, with the goal of achieving the best possible outcome for the environment during the Brexit process. As a direct consequence of Greener UK's work so far, the government and opposition have committed to maintaining and strengthening environmental protections during Brexit.

Our work with parliamentarians to amend the EU Withdrawal Bill secured a promise from Prime Minister Theresa May of an ambitious new Environment Bill. We have also helped to put the environment at the heart of plans for agriculture and fisheries reform. Working with colleagues in EU member states, we ensured that the draft Withdrawal Agreement contained broad and enforceable provisions that neither the EU nor the UK would weaken environmental protections.

Greener UK is organised into a number of campaign pillars and working groups. It provides the infrastructure for sector-wide collaboration, advocacy and communications. The coalition's overall strategy and positioning is steered by a board of 12 senior representatives of the member NGOs. The Greener UK unit co-ordinates and drives forward the coalition's work and is based at Green Alliance. It is currently composed of four full-time Green Alliance staff and is supported by other members of the Green Alliance team.

Greener UK aims to influence the Brexit negotiations and associated law and policy with environmental relevance. It is guided by the following four benchmarks for achievement:

1. Higher environmental standards in all four countries of the UK, consistent with the devolution settlements, with proper resourcing and no potential for backsliding.
2. Effective systems of enforcement of environmental law, fulfilling people's rights to environmental information, public participation, access to justice and substantive remedies.

3. Mechanisms for effective co-operation on the environment and environmental policy, including energy and climate change, both with the EU and within the UK.
4. Trade policy that promotes high environmental standards, minimises the UK's global environmental footprint and is responsive to engagement by civil society.

3. About Green Alliance: our vision and strategy

Our vision is for a green and prosperous UK. A country with a healthy environment, beautiful landscapes and flourishing nature, where the zero waste economy is built around thriving green businesses, and where everyone benefits from affordable high quality food, energy efficient homes and sustainable transport.

Green Alliance's unique role on environmental policy and politics is more important now than it has ever been. We are helping the environment sector respond to Brexit, providing space for new thinking and offering policy solutions to major challenges such as decarbonisation and plastic pollution.

Our current work is guided by our 2018-21 strategy, which states that we will:

- Build political support for a vision of a green and prosperous UK, based on the highest environmental and social standards, in which clean growth and environmental leadership contribute to the UK's competitive advantage.
- Secure new laws and governance arrangements to ensure strong environmental protections after Brexit, including advocating for a strong and ambitious Environment Act to underpin investment in the environment and people's wellbeing.
- Generate new ideas for world class environmental policy.

Further details of our strategy, annual report, work programme and recent activities are at www.green-alliance.org.uk

4. The role

We are looking for an exceptional individual to lead Greener UK and ensure that environmental protections are secured in legislation and policy when the UK leaves the European Union. You will be the lynchpin of Greener UK, steering and advising the partners on political strategy and delivering it with the support of a dedicated team of staff. You will have a good knowledge of environmental policy and a strong grasp of the UK political system. You will be a dynamic and credible representative for the campaign, an excellent communicator with outstanding organisational and convening skills, as well as political nous. Success can only be achieved through the consensus of the coalition so, as well as leadership skills, you will need to have a considered, diplomatic approach to gaining agreement and alignment, nurturing relationships and harnessing the full power of the collaboration.

5. Position in organisation

The head of Greener UK reports to the strategy director and will line manage a policy adviser and the media and communications manager, as well as task manage a graduate policy assistant. The post holder will also work closely with the chair of Greener UK and the senior parliamentary affairs associate, and is supported by additional staff from Green Alliance and the coalition.

6. Key tasks

Campaign strategy

- Develop cross-sector campaign strategy and steer the coalition on its priorities and activities.
- Lead on shaping and co-ordinating the debate with opinion formers, writing and sourcing blogs and briefing media

Unit and project management

- Line manage and matrix manage a team of up to four staff.
- Project manage the activities of the Greener UK unit ensuring they are delivered to time, budget and quality.
- Oversee up to six working groups and ensure that their activity is aligned with the coalition's strategic aims.

Internal coalition communications

- Lead on providing the content and co-ordinating the agenda for monthly Greener UK board meetings.
- Oversee the compilation of monthly updates and ensure they are sent to a broad coalition of NGOs.
- Facilitate and establish alliances between coalition members and wider stakeholders to achieve campaign and advocacy goals.
- Ensure there is constructive communication and alignment of tactics between the different elements of Greener UK.
- Chair and facilitate meetings as necessary.

External relationships and representation

- Be the lead representative of the unit, presenting at external meetings and events.
- Represent the coalition in the media or nominate appropriate board members and provide briefings.
- Map, establish and manage influential relationships with other environment networks, businesses, NGOs and influential organisations.

7. Person specification

Essential

- Credibility as the lead of a high profile, cross sector environmental campaign.
- Excellent interpersonal and diplomacy skills with the ability to make persuasive arguments.
- Ability to translate policy detail into clear and compelling content that influences a range of decision makers.
- A strategic thinker familiar with a range of advocacy and campaign tactics.
- Ability to lead a team and manage a project to deliver agreed goals.
- Knowledge of environmental governance and policy in the UK and EU.
- Knowledge of the Brexit process.
- Good political instincts.
- Excellent organisational skills and attention to detail.
- Strong written and verbal communication skills.

Desirable

- Experience of building strong coalitions and or gaining commitment to deliver shared goals and activities.
- Experience engaging with senior stakeholders in government, parliament and civil society.
- Strong line and matrix management experience.

8. Terms and conditions

Terms:	This post is advertised as a permanent full time position. We are happy to consider secondments and flexible working arrangements.
Salary scale:	circa £40,000
Location:	Green Alliance's office is in Pimlico and is fully accessible.
Hours:	35 hours per week; the post holder would be expected to work the occasional evening or early morning for time off in lieu.
Holiday:	25 days per year in addition to statutory holidays and the period between Christmas and New Year.

Pension: Green Alliance provides an auto-enrolment pension with Aviva. All employees receive a pension contribution up to 7.5 per cent of gross salary which may be paid into this scheme or another of their choice.

9. Application process

Applicants should complete and return the application form on the Green Alliance website to recruit1@green-alliance.org.uk. You should focus in particular on how you meet the person specification. Applications by CV will not be considered.

The closing date is **Monday 16 September at 10am**. Interviews for this post will take place in the week of 23 September. If you have any queries or like an informal discussion about the role, please contact Liz Potts on 020 7233 7433 or lpotts@green-alliance.org.uk.

Green Alliance welcomes applications from all members of the community. We are committed to providing equality and promoting diversity. We will accommodate special requirements wherever possible.

Green Alliance is an ambitious, collaborative and considerate organisation. We are proud to be a progressive employer, supporting work-life balance and providing a friendly working environment.

Please note that we can only accept applications from individuals with the right to work in the UK. We are unable to sponsor working visa applications.

